

HUNTSVILLE SWIM ASSOCIATION
INFORMATION FOR HEAT SHEET ADVERTISEMENTS

Advertisements are sold for a **Full Year**. Current prices are as follows:

Ad	Size	Price
Full Page	8.5" x 11"	\$200.00
Half Page	8.5" x 5.5"	\$135.00
Qtr. Page	4.25" x 5.5"	\$80.00
Inside Front Cover	Full Page	\$235.00
Inside Back Cover	Full Page	\$235.00
Outside Back Cover	Full Page	\$275.00

The advertiser is entitled to an Ad in every heat sheet of every swim meet that Huntsville Swim Association hosts for a period of 12 consecutive months from the date of purchase. Currently, Huntsville Swim Association hosts three meets per year, but additional meets are being considered. The following table shows the months in which the three standard meets are conducted:

Month	Meet	#Swimmers
February	Central District Championship	400+
May	Ken Rochester Invitational	300+
November	Fran Norris Invitational	400+

Huntsville Swim Association will be hosting the District championship meet in 2008 in place of the Groundhog Invitational. It serves as a championship meet for the 8 and under age group and has the same number of swimmers.

Payment Options

- 1). Check, due when contract signed.
- 2). Net 30 days (only if purchased at least 30 days before ad appears in it's first heat sheet). Remit to the following address:

Huntsville Swim Association
Accounts Payable
P.O. Box 1102
Huntsville, AL 35807

Huntsville Swim Association

Heat Sheet Advertisements

Name of Company: _____

Address: _____

City/State: _____

Phone: _____

Size of advertisement: _____ page at \$ _____

Ad will be in consecutive meet heat sheets

Beginning: _____

Ending: _____

Ad copy is to be provided as separate attachment; photocopy will be kept on file.

Signature of Salesperson

Signature of Purchaser

Date

Thank you, Huntsville Swim Association appreciates your support.